



Gayle Sutton

Finding the Right Franchise for you!

Step by Step Process:

Step 1: Contact Me

Call or email me to schedule a time for a personal consultation. Gayle@RightFranchising.com or 877-307-1458

Step 2: Consultation and Business Characteristic Assessment

We will have an in-depth conversation to understand your goals, passion and investment range. The information gathered will provide criteria for a more strategic search applicable to your personal and financial needs. This assessment helps us both understand your goals, values and desires.

Step 3: Research

I will use the information provided by you to search through hundreds of top-shelf franchises. Our company will also verify that the demographic area you are interested in is available. Through research, Right Franchising will identify quality franchises that match your criteria, your desired lifestyle and your goals.

Step 4: Recommendations

The selected franchise concepts are presented to you (and any partners) along with data and reasons why they would be a viable choice. This step will either take you to Step 5 or back to Step 3 where additional choices may be recommended.

Step 5: Introduction to the Franchisor

I will introduce you to the right person with each franchise, and together we will investigate and learn about the franchise.

Step 6: Investigating the Franchise.

You will be provided with all the research tools and support to fully investigate the franchise including: guides for the franchise disclosure, funding options, validation, analysis, Performa's and more.

Step 7: Make an Informed Decision